

Will Craft

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EDUCATION

Texas A&M University

Master of Science in Finance
Mays Business School

College Station, Texas

May 2026

Cumulative GPA: 4.00/4.00

Texas A&M University

Bachelor of Business Administration in Accounting, Minor in Psychology
Mays Business School

College Station, Texas

May 2025

Cumulative GPA: 4.00/4.00

Registered for CFA Level 1 (May 2024)

PROFESSIONAL EXPERIENCE

Ryan, LLC

Incoming Sales and Use Tax Intern

Dallas, Texas

May 2024

KPMG

Texas Talent+ Program

College Station/Houston, Texas

October – November 2023

- Network one-on-one with a KPMG professional to learn more about the recruitment process, career development, and differentiation tactics to stand out during recruitment

Texas A&M University

MSF Student Coordinator

College Station, Texas

May 2023 – Present

- Liaise with the leadership team on behalf of 180 current students to address program improvements and curriculum changes
- Assists the MSF Program Staff in coordinating student recruitment initiatives and program events such as informationals, advisory board meetings, MSF Career Day, travel, and the Spring banquet
- Execute office tasks such as managing inventory, making copies, scanning, and organizing files for accuracy, assisting with processing MSF applications, entering prospective student data into the CRM database, and working in the application system

LEADERSHIP & INVOLVEMENT

Horizons Consulting Guild

Member

College Station, Texas

January 2024 – Present

- Selected as one of 23 undergraduates for intensive management consulting preparation program

Texas A&M University

Peer Leader, Freshman Business Initiative Program

College Station, Texas

April 2023 – Present

- Educate freshmen on the college experience and provide support in the transition from high school to college; create weekly lesson plans focusing on professional development, networking, resume building, and presentation skills
- Provide constructive feedback on student presentations to help students gain valuable public speaking and presentation skills culminating an average 10% improvement in final presentation grades

Freshmen Leaders Advancing in Service and Honor (FLASH)

Public Relations Mentor (5/23-Present), Social Member (9/22-4/23)

College Station, Texas

September 2022 – Present

- Led a recruitment effort that resulted in more than 1100 applications, 50% more than any other application cycle in the past 4 years, and the most out of the 20+ FLOS on campus
- Coach 15 freshmen with instructional speakers and 1:1 mentoring to build leadership and communication skills in preparation for leadership roles in organizations and future internships while building a culture of inclusivity and togetherness

Twin City Missions

Volunteer

College Station, Texas

September 2022 – Present

- Raised over \$2,000 through social media donation campaigns from 100+ different donors during the annual FLASH Dash to benefit needy families in the Bryan/College Station area
- Collected \$1000+ of hygiene products, clothing, and gifts, to provide underprivileged children necessities

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Microsoft Office Suite, CFA Investment Foundations, Wall Street Prep Excel, and PowerPoint

Awards: Deans Excellence Award Finalist

Activities: MSF Consulting Guild, FLASH, Mays Business School Freshman Business Initiative program, Intramurals

Interests: Avid Fantasy Football Player, Weightlifting, Singing, College Football, Basketball, and Baseball, Coaching