

# Joel Akinniranye

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## EDUCATION

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**Texas A&M University, Mays Business School** College Station, Texas  
*Master of Business Administration (MBA)* December 2024

- *Award and Activities:* Mays Business School Scholarship, MBA Association, MBA Consulting Club

**Texas A&M University** College Station, Texas  
*Master of Public Health (STEM) – GPA: 3.93 (Top 1%)* May 2023

- *Award & Activities:* Dean's Scholarship, Graduate Consulting Club, American Society of Safety Professionals

**Obafemi Awolowo University** Osun, Nigeria  
*Bachelor of Pharmacy (B. Pharm) – GPA: 3.3 (Top 5%)* April 2018

- *Award:* Chevron Medical & Engineering Professional Scholarship

## EXPERIENCE

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**Texas A&M Transportation Institute** College Station, Texas  
*Graduate Student Researcher* April 2022 – April 2023

- Analyzed data from 10,000+ transportation records, identifying 50+ key strategies to mitigate health impacts
- Integrated 100+ tools into a SMART framework, enhancing transportation guidelines and public safety

**eMedicStore Pharmaceutical Technology** Lagos, Nigeria  
*Digital Healthcare Project Manager* April 2020 – February 2022

- Led 12 IT experts to develop a suite of digital healthcare products (Web, IMS, CRM) using agile techniques
- Liaised with 75+ HCPs and HCO stakeholders, plus 500+ patients, improving product satisfaction by 30%
- Accelerated time to product launch by 25% through planning, resource management, and team motivation

### Fiverr and Upwork

*Freelance Digital Marketer and Business Analyst* May 2015 – March 2021

- Conducted marketing campaigns for 200+ businesses across 25 countries, generating 50,000+ MQLs
- Boosted campaign conversion rates by 25% above industry standard using analytics, SEO & web restructuring
- Delivered 3,000+ marketing collaterals to 200+ global businesses, enhancing ROI

**National Agency for Food and Drug Administration and Control (NAFDAC)** Lagos, Nigeria  
*Regulatory Pharmacist* May 2019 – April 2020

- Gathered drug effect data from post-marketing surveillance on 100+ pharmaceuticals, impacting product safety
- Compiled regulatory compliance reports for 30+ facilities, pivotal for permit approvals

**National Orthopedic Hospital** Lagos, Nigeria  
*Clinical Pharmacist* May 2018 – April 2019

- Redesigned patient flow system to improve operational efficiency reducing patient waiting time
- Optimized inventory management system leading to 30% reduction in expiry rates and stock-outs

## LEADERSHIP & INVOLVEMENT

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**Pharmaceutical Association of Nigeria Students (PANS)** Osun, Nigeria  
*Committee Lead, Fundraising Committee* August 2016 – July 2017

- Generated over \$15,000 through fundraising, partnership, and sponsorships
- Increased IGR by 20% through proposition of merchandise sales

**Obafemi Awolowo University** Osun, Nigeria  
*Member of Pharmacy Student Senate* April 2014 – March 2017

- Advocated interests of 600+ students in school senate for three consecutive years

## SKILLS, ACTIVITIES & INTERESTS

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*Certificate:* Business Analytics - Coursera March 2023

*Computer:* R, SPSS, Tableau, Jira, Veeva-Salesforce, Power BI, Excel, PowerPoint, InDesign, Photoshop, Figma

*Personal:* Project Management, Agile, Kanban, Analytical and Critical Thinking, Presentation, Strategic Planning