

# Jackson Todd

College Station, Texas | (469) 865-6046 | jacksontodd3@tamu.edu

## EDUCATION

**Texas A&M University, Mays Business School**

*Master of Real Estate*

GPA: 4.0/4.0

**College Station, TX**

May 2025

**Texas A&M University, Mays Business School**

*Bachelor of Business Administration in Finance*

**College Station, TX**

May 2024

## EXPERIENCE

**Howard Hughes Holdings Inc.**

*Development Summer Associate*

**The Woodlands, TX**

*June 2024 – August 2024*

Howard Hughes is a Master Planned Community Developer with \$244MM of NOI owning 100k+ Acres across 8 communities

- Worked with the Houston region's commercial land team tasked with analyzing development, land sales, and leases
- Underwrote 4 projects totaling \$27MM in NPV, \$134MM of 10-year NOI, and 400k square feet utilizing Excel
- Underwrote, drafted, and pitched an investment memorandum to executives for a redevelopment project
- Analyzed a 9.15MM, 3.82-acre MOB ROFR, a national sports RFI, and reviewed legal language for 6 LOIs/PSAs
- Created land sale and ground lease pitch presentations, conducted 5 Tenant Credit Analysis', and researched AAA market trends

**Todd Property Advisors**

*Shadow*

**Plano, TX**

*July 2023*

- Utilized the Comparable Sales Method and Income Approach to analyze a \$33MM industrial property
- Compiled property comparables for a TXDOT expansion project impacting 12 parcels using Dallas CAD, MLS, and CoStar
- Traveled to different job sites collecting square footage and other data of parcels for accurate valuation modeling

**Watermelon Bash**

*Marketing Officer*

**College Station, TX**

*December 2021 – December 2022*

- Annual 501(c)(3) nonprofit fundraiser responsible for 1/3 of Camp Kesem's TAMU chapter's fundraising
- Spearheaded marketing campaign helping bring in the highest annual revenue of over \$60,000
- Communicated with dozens of corporate sponsors, lead all graphic design/outreach efforts, and promoted brand image

## LEADERSHIP & INVOLVEMENT

**Aggies in Commercial Real Estate (ACRE)**

*General Member*

**College Station, TX**

*March 2023 – Present*

- Engaged in industry-specific talks featuring professional speakers from diverse sectors within commercial real estate
- Actively participated in regular meetings, gaining valuable insights into the commercial real estate field

**Century Men's Society**

*General Member*

**College Station, TX**

*March 2021 – Present*

- Century Men's Society is a service and social men's organization on campus

*Marketing Officer*

*December 2021 – December 2022*

- Managed all social media, apparel design, and website design leading to a 50% social media following increase
- Achieved a record sale of ~750 organization apparel items across two semesters

**Fish Camp**

*Co-Chair Staff Member*

**College Station, TX**

*November 2022 – October 2023*

Integral member of Texas A&M's freshmen orientation program, the nation's largest student-run organization

- Interviewed, selected, and mentored 24 camp counselors from an applicant pool of 2000+
- Facilitated group trainings on leadership, communication, team building, and risk management
- Served as a liaison between university administrators, camp directors, camp counselors, and 120 new students
- Conducted 4 sets of performance evaluations for counselors and provided constructive written and verbal feedback

## SKILLS, ACTIVITIES & INTERESTS

**Technical Skills:** Proficient in Microsoft Office, Financial Modeling, CoStar, Adobe Creative Cloud, Graphic Design, Revu

**Activities:** College Station Youth Coaching, Watermelon Bash, FLEX, Mama's Club, Big Event & BUILD – Texas A&M University

**Interests:** Hiking, cooking, sports, fitness, the outdoors, and music