Simon Howe

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EDUCATION

Texas A&M University, Mays Business SchoolCollege Station, TXMaster of Real EstateDecember 2025

Texas A&M University, Mays Business School

Bachelor of Business Administration in Finance | GPA: 3.81/4.0

College Station, TX May 2024

EXPERIENCE

SmartPlant Group - Urban Vertical Farming

Berlin, DE

Business Data Analyst

June 2024 – July 2024

- Customized and managed an Excel spreadsheet outlining customer segments and estimating respective future costs, including calculating Total Addressable Market (TAM) for each segment.
- Conducted target customer & lead identification for corporate customers, restaurant & hotel chains, real estate developers and managers, caterers, and canteen operators.
- Researched competitive landscape in vertical farming and CEO (Controlled Environment Agriculture) in Europe, North America, and Asia.

Omega Builders - Production Homebuilder

Temple, TX

Summer Finance Intern

June 2022 – August 2023

- Analyzed job costs for current closed homes to compare historic profit performance utilizing Excel.
- Compared property tax valuations for over 200 properties to contest overvalued properties.
- Developed master document detailing tasks for each position in finance and accounting department, including step-by-step instructions on using company's software to complete tasks.
- Created organizational chart mapping roles, responsibilities, and communication flow within finance and accounting, highlighting the interconnected job functions and delivery relationships.

LEADERSHIP

Texas A&M University International Business Association *Member*

College Station, TX August 2021 – Present

- Supported international students in their transition to a new cultural environment through "Buddy Program" by providing guidance on housing, shopping, and navigating practical matters.
- Facilitated intercultural exchange and integration through organized social events, enhancing international students' experience and building global network.
- Attend biweekly lectures from professional business speakers across different areas of business.
- Learn about economies and business practices in other parts of world such as Europe and Asia.

SKILLS, ACTIVITIES, AND INTERESTS

- Languages: Fluent in German
- Technical Skills: Excel, Access, PowerPoint, Word, HTML
- Exchange Program: Studied abroad at Universidad Carlos III de Madrid during Spring of 2023
- Activities: Participate weekly on intramural teams