

Charles Casey

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EDUCATION

Texas A&M University, Mays Business School
Master of Real Estate

College Station, TX
December 2026

Texas A&M University, Mays Business School
Bachelor of Business Administration in Finance

College Station, TX
May 2025

EXPERIENCE

Novartis Thailand
Finance Intern

Bangkok, TH
May 2025 – August 2025

- Conducted market segmentation to identify actionable commercial insights and organized cross-functional team to evaluate pricing, compliance, and profitability implications
- Created Excel-based profitability model analyzing 3 years of sales and cost data across 30+ territories, segmenting by sales growth and margin contribution, findings contributing to recommendation projected to gain millions in annual revenue through optimized market coverage in cardiovascular portfolio
- Benchmarked Novartis' organizational structure and sales performance against 4 direct competitors, calculating revenue generated per customer-facing FTE; produced evidence that secured regional investment to grow sales team in target TA

Academic Accounting and Business Services
Accounting Intern

College Station, TX
May 2024 – August 2024

- Utilized Concur, Excel, and Laserfiche to manage allocation and verification of 5,000+ payment cards to university departments and personnel
- Developed and executed monthly reconciliations of high-value university accounts, managing multi-million-dollar balances across several departments, identifying and correcting variances that prevented potential reporting errors exceeding \$50,000
- Worked closely with university accounting personnel to research and resolve balance inconsistencies, strengthening internal financial controls and enhancing the integrity of reporting processes

Scotland Sustainable Entrepreneurship
Student

Glasgow, SCO
May 2023 – June 2023

- Engaged with 10+ industry leaders around country to gain insights into competitive business models focused on sustainability and regenerative practices
- Collaborated with local businesses in Glasgow to identify problems and implement new strategies related to marketing, supply chain, and finance, recommending strategies to increase profitability by 10-15% over the following year

LEADERSHIP & INVOLVEMENT

Business Student Council
Career Fair Subcommittee

College Station, TX
September 2023 – Present

- Coordinated logistics and corporate outreach for largest student-run business career fair in the U.S., managing relationships with over 250 companies and 2,000+ students
- Support the Logistics and Operations team by organizing website, company shipping materials, recruiter identification, and student experience

SKILLS, ACTIVITIES & INTERESTS

Languages: Conversational proficiency in Thai

Technical Skills: Proficient in Microsoft Office, Google Suite, and Adobe

Activities: Gents of Texas A&M, reading, exercise